HOSTRINGS

A COMPANY OVERVIEW

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INTRODUCTION

Hostrings is a global software services company focusing on Software Development and Products.
Hostrings has an office in Karachi (Pakistan) with associate office in Dubai, (UAE).
Hostrings has its full-fledged offshore development center in Karachi.
Hostrings Technology, is currently pursuing the **Google Partner** for Web Analytics and Development and
GoDaddy is Associate Partner for Domain & Hosting Service.

MISSION:

 "Find and produce generally usable web and versatile segments and instruct customers to utilize those parts as an incorporated part of their business." **Long term business relationship and client growth are key factors at Hostrings**. With unparalleled smoothness, adaptable dominion information, energetic utilization of engineering in every part of business, Hostrings is equipped for fulfilling unlimited extend of customer targets.

VISION:

Venture execution begins from vision. It is truly vital for an association to imagine yield basically and accurately. We imagine the item or system and effectively pass on it to our customer without keeping a space between business and engineering. Procedure definition and precise execution assumes significant part in complete venture execution. Hostrings has a creative and pragmatic set of procedures that will provide food your requirement accurately.

PROCESS:

Far reaching prerequisite assembling, broad area research, Innovative solutions, open conveyance, effective undertaking execution and excellent post item help describes our procedure in a straightforward manner. Our complete procedure of venture execution is customer driven. Essential targets are openness and shared fulfillment throughout the execution.

INNOVATIONS:

Hostrings is controlled with remarkably motivated, imaginative, talented and committed experts who are ready to put their everything qualities in hunt for expert goals. We regard, appreciate and love the fitness of our crew parts and inspire people to realize totally new possibilities. This makes our work surroundings exuberant and creative and after all prompts more amazing Innovations.

SATISFACTION:

Client satisfaction is on the highest priority of our business. Every last assignment of our association is committed to customer's fulfillment. We think about simplicity of customer throughout activity execution process. Adaptability assumes indispensable part in efficacious undertaking execution. We have adjustability to remain conferred to the quality and yield acknowledging your requirements.

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SOFTWARE SERVICES

Hostrings specializes in providing the following services:

- Application Development
- Maintenance & Support
- Products
- Conversion and Migration
- Web enabling of Legacy Applications

Hostrings provides a complete suite of IT services in the business applications domain, specializing in multiple verticals including **financial services, healthcare services, education and allied industries.**

TECHNOLOGICAL COMPETANCIES

RDBMS	Oracle, SQL server, MySql
Operating Systems	Windows 2000/NT, UNIX, Linux
Programming Languages	C, C++, VC++
Internet/Intranet, Website Development	PHP, OOP, Jquery, Ajax, JavaScript, ASP, Active-X, XML, .NET Architecture, ASP.NET, C#.
GUI	VB.NET, c#, Visual Basic, VC++, COM/DCOM
Payment Processing Systems	Verisign PayFlowPro, FNNI PayFuse, Payza, Paypal, 2 Checkout, Authorize .Net,
Others	Technical Writers, Data Warehousing, Data Mining
Networking	TCP/IP, Socket programming, LAN, WAN, UNIX, WIN/NT

PROJECT UNDERTAKEN IN PROCESS

S #	PROJECT	CUSTOMER	DESCRIPTION	TECHNOLOGY
1	Amazon Merchant Integration	Sports International Inc.	To integrate the inventory of Sports International Inc. into Amazon.Com's Merchant Web Services system, thus providing a real time Amazon Merchant Inventory Management System.	ASP.NET, VB.NET, Javascript, MTS, XML/XSL/XSD, MSSQL 2000, IIS, Ms-Word
2	eAuctioneer	Ashwin Software Technologies Pvt. Ltd.	To provide a full fledged auction portal supporting both real time and batch processed auctions. It defines a new methodology of conduction auctions. It also supports donars management for those auctions that are conducted by charitable institutions.	ASP.NET, VB.NET, Javascript, MTS, XML/XSL/XSD, MSSQL 2000, IIS, Ms-Word PayFlowPro, PayFuse.
3	OHMS PRO	Oahe Health Management, LLC	To provide a comprehensive portal aimed at providing HIPAA Compliant billing software handling the X12 837I, 837P, 835, 997, 277/278 formatted EDI documents.	ASP.NET, VB.NET, Javascript, MTS, XML/XSL/XSD, MSSQL 2000, IIS, Ms-Word, XGEN, XPARSER

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QUALITY FOCUS

Hostrings, **is currently pursuing the Google Analytical and Development.**

Hostrings success in satisfying its customer's stems from its commitment to a consistent methodology, effective project management techniques, proven automated tools, quality assurance, testing and dedicated professionals.

We follow rigorous quality management techniques, which along with our mature development processes ensure that a high quality is delivered in every phase of our software development and maintenance cycles. We have predefined processes for software development life cycle, quality assurance and documentation.

INFRASTRUCTURE

Hostrings is currently located at Karachi, which operates as a full-fledged offshore development center.

Hostrings state of the art offshore development center at Karachi has optimum hardware, software and network infrastructure to carry out its activities and the requisite capability to scale up its infrastructure to satisfy its business and customer needs.
Hostrings has its overseas marketing and development office in Dubai, (UAE).

SOFTWARE & HARDWARE

Software	
IDE:	Visual Studio 6.0, Visual Studio.NET, Win CE, Embedded Visual Studio,
O/S:	WinNT/2000Professional/XP
Databases:	MS SQL server 2000, Oracle 8i
Tools:	MS Project, WinCVS,
Web/App server:	IIS, Apache, CMS, Wordpress, Opencart,

Hardware
NT server
Linux Server
DAT drive for backup
Intel Workstations, HP/Compaq Laptops and Compaq PDA's

TECHNICAL INFRASTRUCTURE

- Communication: 10Mbps leased line and ISDN connection.
- Redundant power supply, backed up by UPS and generators.
- Audio conferencing facilities.

BUSINESS MODEL

We at *Hostrings* understand that every client has unique needs and different ways are required to fulfill them. We offer several business models for this very reason. Each of the models has been designed to offer maximum benefits to clients.

Below are the varieties of business models that *Hostrings* offers to its customers to effectively fulfill their requirements, and eventually add value to the customer core business areas.

THE OFFSHORE MODEL

This model enables clients to utilize the infrastructure and manpower of *Hostrings* in India to execute their projects.

To meet its client's aggressive schedules, *Hostrings* presents the offshore outsourcing process that offers: –

- Resource management, to meet demanding project deadlines.
- Extensive project processes to meet different delivery needs of the customer.
- Extraordinary cost benefits when compared to the cost of an equivalent onsite team.

Additional benefits to the customer in terms of reduced infrastructure required, to seat, connect and manage an onsite team.

THE ONSITE MODEL

Hostrings provides its software consultants to carry out onsite services. These resources, as a part of the onsite project team would report to Project Manager responsible for the project. The onsite model can be a component of the offsite model, where in, *Hostrings* will send its personnel to the client's side for implementation, testing and support of various projects.

THE OFFSHORE AND ONSITE COMBINATION

Hostrings could also carry entire programming work offshore and then undertake training, implementation and testing onsite at the customer site.

THE VIRTUAL 24 HR DEVELOPMENT CYCLE

This is another useful concept, which works well under the onsite, offsite and offshore combination. It is useful to customers who are working against very tight deadlines and at the same time are unable to shore up their budget for getting the work done onsite.

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Hostrings understands that there are certain key factors, like, time to market, ownership of source code and quality of solution which vary in degree from customer to customer, based on which we adopt a model which suits our customer the most.

OUR CUSTOMERS

Hostrings is always in pursuit to go beyond customer's expectations. Over the period we have developed relationships with many companies across the globe. Some of our esteemed customers are:

- Herlook London
- Panda Eyewear
- Mouroj Al Andalus
- Salt Lamp
- Al Anaaqah
- Led Perimeter
- Financial Services USA
- King Car Audio
- Jan Enterprise
- Riggs Dry Cleaners

CONTACT US

Quick Access Numbers
For Sales (PK): +92-333-238-1098
For Sales (UAE): +971-56-203-5887
For Technical (PK): +92-300-924-7011
Email: info@hostrings.com

General Customer Care & Technical Support
Pakistan: +92-345-349-7820
UAE: +971-56-203-5887
Email: Support@hostrings.com

Online Support (Pak & UAE)
Skype: mfarhanonline
Whatsapp / Viber / IMO: +92-300-924-7011

Customer Care representatives are available 24x7.